

CLASSIFIED

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and other office supplies for sale at The Clipper.

THA officers at Elba High School for 1953-54 are bottom row left to right, Clara Ann Spurlin, president; Patricia Brooks, reporter; Patsy Cain, parliamentarian; Patsy McCollough, V. president; Back row: Jackie Meeks, historian; Sue Morrow, treasurer and Linda Lee, secretary. (Clipper)

50 acres cultivated land, the rest in pasture. Six-room house. About 1-1/2 miles from Basin school on the Opp Road. Contact Owen Parker. 21p Jan 7-14

Dickert, and Linda, of Sylvester, Ga.

Mr. & Mrs. Charles Clark and family of Browns, Mr. & Mrs. Gerry House and son of Bakersville, Ga. have returned home after a visit in the home of Mr. & Mrs. Gardner Clark.

Mr. & Mrs. Jack Daniels and family of Brunswick, Ga. visited friends here the first of the week.

LEGAL NOTICE
D. C. Construction Company hereby gives notice that they have completed contract with the housing authority of the City of El

Marie O'Day's Palace Car Will be in Elba Monday and Tuesday, Jan. 18 & 19 under Police Dept. Auspices



Marie O'Day's Palace Car will be on display in Elba Monday and Tuesday, January 18 and 19 under the auspices of Elba Police Department. The car has on display the body of Marie O'Day, stabbed and killed by her husband and thrown into the Great Salt Lake where it remained 17 years. The remarkable thing is that the hair is still growing. Added attraction is reprints from Foss Allen's Reptile Farm in Florida. Car will be on the Courthouse Square. No Admission. Donations only.

Kinston News

The Kinston P-T-A held its regular meeting Jan. 7 in the school auditorium. Mrs. Robert Wise presided. Tayla Wise, with her daughter, Jean, at the piano, led a song. N. W. Rhodes led the devotion.

Mr. Robinson, pastor of the Opp Church of Christ, conducted a panel discussion on "Is it Important for All Children to Attend College?" and "Should a Woman Be Placed on the Board of Education?"

MOTHERS' CLUB
Mrs. W. B. Whitthurst was hostess at her home last Monday night to the Mothers' Club. Arrangements of cannelas added to the beauty of the living and dining rooms.

Finishing of the tennis court was the chief subject of discussion during the business meeting. New officers elected were: Mrs. Tolbert Sumblin, president; Mrs. Louie Hataway, vice-president; and Mrs. Q. P. Nobles, secretary-treasurer.

Mrs. L. L. Hataway and Mrs. Tolbert Sumblin took part in the program.

The hostess served a tempting salad plate with soft drink.

Kinston News
F. V. Wood, teacher of Vocational Agriculture at Kinston High School announced that the project records are now complete on last year's work for the 37 boys studying vocational agriculture.

A summary of the completed records reveals that the 37 boys netted \$7,824 on their projects.

FOR SALE AT PUBLIC AUCTION

W. B. MIXSON HOME ESTATE

To be sold to highest bidder

Located Highway 84 Between Elba & New Brockton

• 80 Acres of Land • Good Home

• Approximately 75,000 feet standing timber

Monday, January 25, 1954—Enterprise Courthouse

11:00 A. M.—4:00 P. M.

Pacemakers

All

1953 was a year of substantial progress in Alabama. Responsible for this progress are many in the fields of religion, education, agriculture, commerce, industry, labor, and in federal, state, county and municipal governments, science, health and other activities.

Some have been directly active as individuals; others through strong support of organizations of which they are members and which have been active in the common effort of helping develop Alabama.

It has been our pleasure to work with many of them toward the achievement of goals which will make Alabama a still better place in which to live and work.

To them, and to the many citizens whose enthusiasm and support help make their effort successful, we extend our congratulations and reaffirm our policy of supporting worthwhile movements for the further development of Alabama.

Alabama Power Company

Helping Develop Alabama

YOUR GREATEST ASSET IN THE NEW YEAR

Now is the time for taking stock for setting up a budget for the year ahead. As long as you and your family are in good health you can reasonably count on reaching your goal. Your health affects every facet of your life. Good health is your greatest asset. Guard it well by living sensibly and seeing your doctor regularly. You can rely on us to compound any medicines he prescribes with accuracy and promptness—to give you friendly, efficient service on all your health needs.

YOUR PHARMACIST

ELBA DRUG

My Neighbors
By BILL PATLSON

"By bringing Government back home maybe we could recover 10% of our 'savings'—and 50% of our paychecks!"

COTTON QUIZ
HOW MUCH PROGRESS HAS BEEN MADE IN REFINING COTTON PRODUCTION SINCE 1940?

IN 1940, ONE MAN-HOUR OF LABOR WAS REQUIRED TO PRODUCE 2.2 POUNDS OF COTTON. TODAY ONE MAN-HOUR CAN PRODUCE 4 POUNDS OF COTTON LINT.

COTTON QUIZ
HOW MUCH OF AMERICA'S CLOTHING IS MADE OF COTTON?

85% COTTON ACCOUNTS FOR MORE THAN ONE-HALF OF THE APPAREL FIBERS USED IN THE UNITED STATES!

FUTURE FARMERS ARE TAUGHT GOOD MANAGEMENT PRACTICES FOR LIVESTOCK IN THEIR VOCATIONAL AGRICULTURE CLASSES

I ALSO KNOW THAT GREEN GRAZING IS ESSENTIAL IN MY SWINE PROGRAM.

Answer to Question No. 1: Sloan-Kettering in New York City has been studying its cut-throat cancer. It is a terrible weed, the destruction of the body's growth of cancer cells follows gardening methods: pulling out the weeds (surgery); burning out the weeds (radiation); altering the soil (changing body fluids by giving steroid hormones); killing the weed in the soil (giving treatment to kill cancer cells, yet leaving normal cells unharmed); exploding weeds with chemicals (use of chemicals which explode cancer cells). Every gardener knows weeds are exact to destroy when they first appear. The same is true of cancer.

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Mrs. O. D. Kennedy of Guntersville, daughter of Mr. & Mrs. J. W. Parker of Elba, is shown being presented the first District Scout Award at Guntersville. The awards are given for outstanding service to youth.

Rev. Robert Pooley of Guntersville, district scout commissioner, is presenting the award. Looking on is Charlie Tyson, the scout field executive for Marshall and DeKalb counties.

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THE ELBA CLIPPER

Entered at the post office at Elba, Alabama, as second class matter, under the Act of Congress of March 8, 1879.

SUBSCRIPTION RATES
In Alabama One Year \$2.00
In Alabama Six Months \$1.25
Out of Alabama—One Year \$3.00
Out of Alabama—Six Months \$2.00
Editor
Solange J. Cunningham
Published EVERY THURSDAY
Established in June, 1906

STARTED EARLY

A polo victim who uses two up to those seats. She calmly leg braces and crutches climbed to the only available seat in the row of an amphitheater to English spent Sunday in Greenville with Mrs. C. M. West and Mrs. Lander Currence and children. Later a volunteer of the National Foundation for Infantile

GOOD HEALTH

1. WHY IS CANCER TREATMENT LIKE GARDENING? 2. HOW LONG DOES PNEUMONIA LAST? 3. WHAT DOES COST?

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Final Clearance

ON

Winter & Fall Merchandise

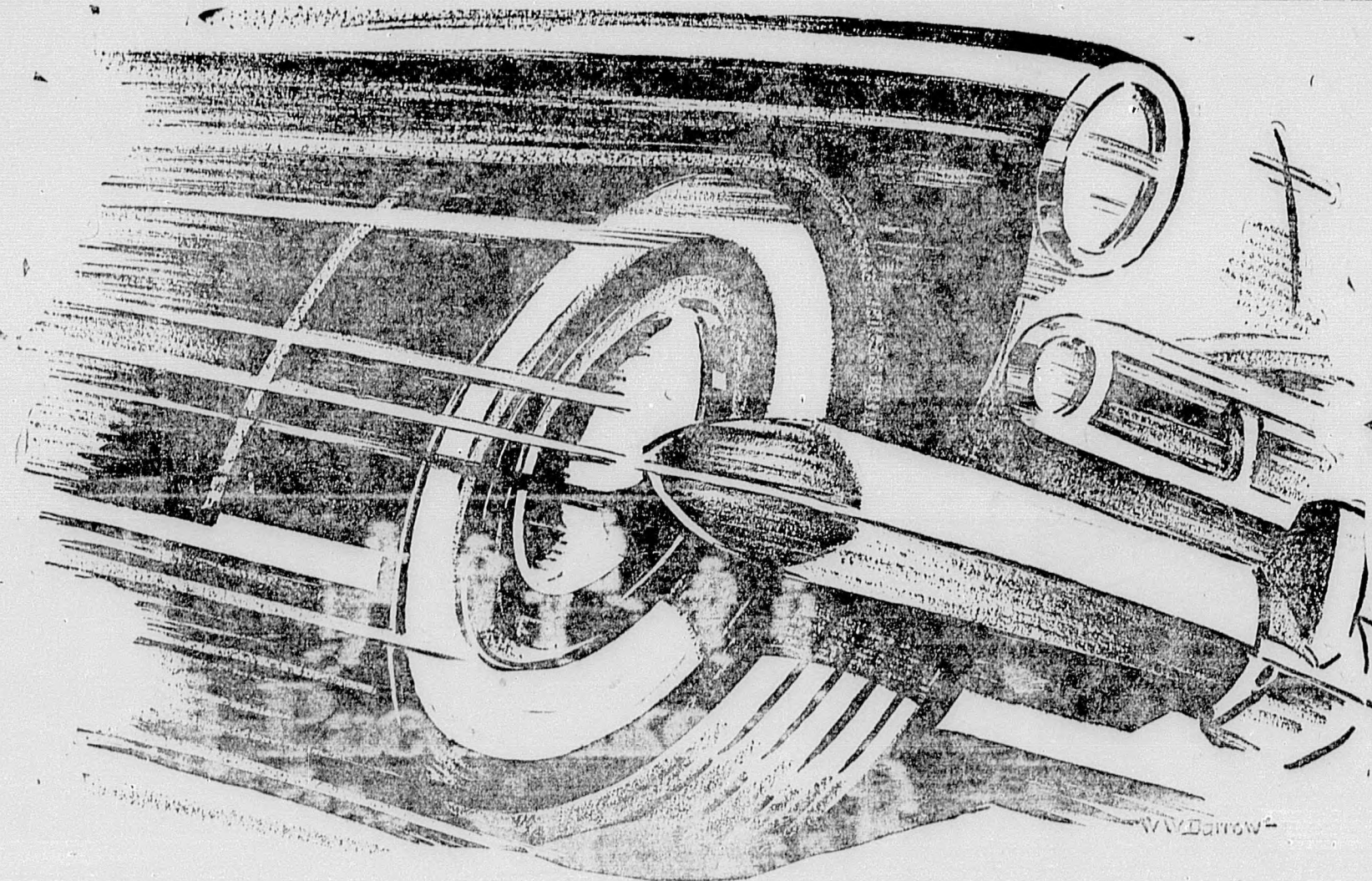
Begins Friday, January 15

DRESSES	20
One Lot — \$ 5.00	SUITS & COATS
One Lot — \$ 7.50	\$54.95 Values
One Lot — \$10.00	\$25.00

OTHER GOOD BARGAINS

Spring Suits & Dresses Coming in Daily

L & L Shoppe



WHAT PRICE SPEED?

Speed—excessive, reckless speed is the greatest killer stalking the Nation's highways today.

In one out of every two driver accidents resulting in deaths and injuries, speed is directly responsible for this carnage on the highways. Other lethal causes, such as cutting in and out, passing on curves and hills, driving off the roadway, are indirectly the result of quick bursts of speed.

And the speed death toll is climbing! Faster roads, super-powered cars urge drivers beyond their human limitations to a quicker and more frequent rendezvous with Death.

Rural highway fatalities due mainly to speed soared from 22,000 in 1949 to 28,200 in 1952 and over 31,000 in 1953. Those are the dead—and for every death count fifty injured, maimed, crippled for life.

Is this the price you and others are ready to pay for the momentary thrill and the ever-present danger of death from speed? It takes only a split second to change speed exhilaration into speed tragedy.

The decision is in your hands—be sane, be sensible, slow down and live!

SLOW DOWN—LIVES ARE IN YOUR HANDS!

The Elba Clipper

Kinston News

(Last Week)
Mr. & Mrs. A. B. Strickland and grandson, Robert, of Vinton, Va., Mr. & Mrs. W. M. Conner and son, J. J., of Lake Placid, Fla., visited their brother and sister, J. E. Conner, and Miss Lillie Mae Conner during the holidays.
Mr. & Mrs. E. M. Coon of Orange, Texas, and Mrs. C. W. Johnson and children of New Iberia, La., were Monday night and Tuesday guests of Mr. & Mrs. W. D. Coon, Mr. & Mrs. J. Monday night.
Mr. & Mrs. Alfred Canale and children of Phoenix City visited his parents, Mr. & Mrs. W. L. Canale Sunday.
Miss Sue Donaldson of Montgomery spent the weekend with her father, W. J. Donaldson. Visiting Mr. & Mrs. Berry Clark during the Christmas holidays were their children, Mr. & Mrs. Robert Colquett and sons of Princeton City, Mr. & Mrs. Ernie Cain and son of DeFuniak Springs, Fla.; A. C. and Mrs. Fred Clark of Montgomery and Mr. & Mrs. Floyd Phillips and children of Opp.
Miss Anna Clark and her niece, Miss Wilene Clark returned home last Thursday after having spent the holidays in Florida with relatives and friends. They visited Mr. & Mrs. J. R. Clark in Winter Garden and Mr. & Mrs. I. W. Hoyle in Palatka.
Mr. & Mrs. Leslie Jernigan of New Orleans visited their aunts, Misses Cora, Lura and Lillie Jernigan Saturday afternoon.
Miss Grace Symm on Oldfield, Texas arrived in Montgomery by plane last Thursday. A. C. Geo.

D. Hataway of Randolph Field, Texas, who was at home for the holidays met her and they returned by automobile where she spent the weekend with George D. and his parents, Mr. & Mrs. G. D. Hataway.
during the weekend included a basketball game in Troy Friday night. They and Miss Kathleen Mitchell of Opp and John H. Hataway visited friends Sunday in Destin, Fla., where the Hataways have a home. Miss Symm and George D. left for Houston Monday morning where she will return to work and he to duty at Randolph Field.
Mr. & Mrs. Dennis Rogers, Mrs. Charles Meeks and Mrs. Edmon Phillips spent last Friday with Pvt. Charles Meeks and Pvt. Edmon Phillips at Camp Gordon Ga.
Several deaths occurred in the community last week. Mrs. Inez Rigby died early Saturday morning. Josh Johnson, father of A. V. Johnson of Kinston died in Mizell Memorial Hospital Friday night after a long illness. Glen Grimes of Opp also died suddenly Friday night. He was a brother-in-law of C. M. Blackstock. The mother of Coach Creigh Purnell was found dead in bed last Wednesday morning. She lived in Red Level.
Mr. & Mrs. Dewey Hataway, A. C. George D. Hataway and their guest Miss Grace Symm, were supper guests of Mr. & Mrs. Lonnie Hataway Saturday night. Mrs. Cecil Rogers of Opelika is spending some time with Mr. & Mrs. D. D. Rogers. Mr. Cecil Rogers is in the Veterans Hospital in Montgomery receiving treatment for a foot wound received while hunting. His gun accidentally discharged when he was stepping over a fence and blew off the arch of his foot.
Ledge Sheets at The Clipper

Claire Theatre

Program Jan. 7 - 15

Thurs.-Fri., Jan. 14-15	Saturday, Jan. 16
IN COLOR	Arctic Flight
Montana Belle	Wayne Morris
Jane Russell	Cartoon
George Brent	

Sunday-Monday, January 17-18

WAR OF THE WORLDS

★ GENE BARRY ★ ANN ROBINSON

News-Comedy

Tues.-Weds., Jan. 19-20	MAKE PLANS NOW TO ATTEND OUR GRAND OPENING THURSDAY JAN. 21, 7 P. M.
Island in the Sky	
John Wayne	
Lloyd Nolan	
Cartoon	

Thurs.-Fri., Jan. 21-22
Give a Girl a Break
DEBBIE REYNOLD
MARGE & GOWER CHAMPION

Report of Condition of
ELBA EXCHANGE BANK
Of Elba, in the State of Alabama
At the Close of Business Dec. 31, 1953

ASSETS	
1. Cash, balances with other banks, including reserve balances, and cash items in process of collection	\$ 779,082.72
2. United States Government obligations direct and guaranteed	297,943.75
3. Obligations of States and political subdivisions	49,683.50
4. Other bonds, notes & debentures	69,000.00
5. Loans and discounts	614,174.00
6. Bank furniture and fixtures	14,000.00
7. Real estate owned other bank premises	1,715.00
TOTAL ASSETS	\$1,825,596.37

LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	1,469,169.68
14. Time deposits of individuals, partnerships and corporations	164,221.48
15. Deposits of States and political subdivisions	14,122.28
16. Other deposits	1,786.82
TOTAL DEPOSITS	1,710,910.34
TOTAL LIABILITIES	\$1,710,910.34

CAPITAL ACCOUNTS	
26. Surplus	50,000.00
27. Undivided profits	50,000.00
28. Reserves	14,688.03
TOTAL CAPITAL ACCOUNTS	114,688.03
Total Liabilities & Capital Accounts	\$1,825,596.37

MEMORANDA

This bank's capital consists of:
Common stock with total par value \$50,000.
31. Assets pledged or assigned to secure liabilities and for other purposes 110,000.00
I, John Brunson, president, of the above named bank do solemnly affirm that the above statement is true, and that it fully and correctly represents the true state of the several matters hereinafter contained and set forth to the best of my knowledge and belief.
Correct—Attest John Brunson Directors
Fountain Lee
Lister Brunson
T. B. Bryan

State of Alabama, County of Coffee
Sworn to and subscribed before me this 11th day of January, 1954 and I hereby certify that I am not an officer or director of this bank.
My commission expires May 30, 1955
J. W. Kendrick, Notary Public

KERRY DRAKE



KERRY DRAKE



Christmas Seal Sales In Elba Below Par

Now that the Yuletide season is over, the thoughts of everyone go toward 1954 wondering what the new year will hold for them. If you are one of those people

who bought Christmas seals, you know that your money will be used throughout the coming year to fight tuberculosis and to keep your homes and family safe. If you are one of the few who overlooked sending any Christmas seal money during the rush

of the season, it is not too late to send your money now so that it can be put to work. According to a statement by John Brunson, chairman of the drive in Elba, only a small part of the people who received letters containing Christmas seals

Mr. Brunson expressed his thanks for those who bought seals. He pointed out that on holiday mail, the pennies spent for seals provide money that is used in research to find the drug or vaccine that will put an end to TB. Mrs. John I. Jones, chairman of the drive in New Brockton and Alfred Searcy, chairman of the drive in Enterprise, join in reminding everyone that it is never too late to pay for Christmas seals. If you forgot to send your contribution before Christmas, it will be just as welcome now.

Mrs. M. D. Rigby, 59, died suddenly early last Saturday morning. Survivors are one son, Dr. George T. Perry of Brewton; father, T. A. Stephens and stepmother, of Laurel Hill, Fla.; two brothers, P. L. Stephens of Columbus, Ga. and A. H. Stephens of Opp; three sisters, Mrs. Bert Coome of Kinston, Mrs. Grover Morrow of Laurel Hill, Fla. and Mrs. J. A. Anderson of Winter Garden, Fla.; two grandchildren, Susan Carol Perry and George T. Perry of Brewton.
Funeral services were held at the Assembly of God Church in Kinston. Burial was in Alberton cemetery directed by Southern Funeral Home of Opp.

3 MILLION PARTICIPATE
More than 3 million persons, including participants in the Mother's March on Fols, are expected to pitch in to make the 1954 March of Dimes a success.
Warranty Deeds, short and long mortgage forms, rent notes and timber deeds for sale at The Clipper.

JACK FOLEY
CAMP LEJEUNE, N. C.—Marine Pfc. Jack Foley, son of Mr. & Mrs. Albert Foley of Elba is attending the supply clerk's course at Supply School here. He will receive in weeks of instruction in accounting and currency as unit supply clerk.
Ledge Sheets at The Clipper

CECIL Drive-In

Highway 84—Midway—Enterprise and N.E. Brockton

PROGRAM FOR THE WEEK

Thurs.-Fri., Jan. 14-15	Sun.-Mon., Jan. 17-18
To the Shores Of Tripoli	The Blue Gardenia
John Payne	Anne Baxter
Maureen O'Hara	Richard Conte
	Tues.-Weds., Jan. 19-20
	Call of the Klondike
Saturday, Jan. 16	Kirby Grant
The Old West	Thurs.-Fri., Jan. 21-22
Gene Autry	The Marrying Kind
Dead Men Walk	Judy Holiday
George Zucco	Aldo Ray

New Hours

Open Now from 11 A. M. to 11 P. M. SHORT ORDERS

- ★ Western Steaks
- ★ Shrimps
- ★ Oysters
- ★ Fried Chicken
- ★ Pork Chops
- ★ Sandwiches
- ★ Fish

Private Dining Room for Parties

Stephenson's Cafe

Phone 9102

BREWTON ENGINEERING COMPANY
DOTHAN, ALABAMA — 605 East Washington St.
Home of Supercock and Cinder BLOCKS and BRICKS
Also see our new window sill, coping, stepping stone, 4" & 6" Drain Tile.
Dial 4-5130 — A. J. Roy, Supt.



Learn about this new method of producing Eggs at a CAGED HEN MEETING
Elba High School Voc. Ag Building
Friday, January 15, 1954
7 P. M.
Sponsored by Your Purina Dealer

Morrow Gin & Peanut Co.



With its trend-setting advances... Ford's worth even more for '54

It's the Dividends that make it Worth More



Now 130-h.p. Y-BLOCK V-8
New 115-h.p. I-BLOCK SIX
New Ball-Joint Front Suspension
RIDE DIVIDEND
DIVIDEND IN DRIVING EASE
Ford offers five optional power assists* you might expect to find only in America's costliest cars.
Master-Cable power steering does up to 75% of your steering work, yet leaves you with natural steering "feel" on the straightaways. Scott Saver Power Brakes do up to one-third of the work in stopping. Power-Steering Drive gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers Power-Lift Windows, both front and rear, that open or close at a button's touch... and a 4-Way Power Seat that adjusts to position, as well as front and back, and folds down the console. They're all worth-while features available in the 1954 Ford.
No car in the low-price field has ever offered so many "Worth More" features as the '54 Ford. In addition to all the features that have already established Ford as the "Worth More" car, you now get a host of brand new dividends. These include a choice of two new deep-block engines... the most modern engines in the industry. You also get Ford's new Ball-Joint Front Suspension... beautiful new interiors... and styling that will make your heart beat faster.
And, remember, Ford also makes available to you all the optional power assists... features you might expect to find only in the costliest cars.
If you have not yet seen the new Ford models for 1954, come in and inspect them today. Then Test Drive a '54 Ford... and once you do, you'll want to drive it home!
More than ever... THE STANDARD for THE AMERICAN ROAD.
'54 FORD
Come in... Test Drive it today!

CANNON MOTOR CO.

POOR ORIGINAL

BLEED THROUGH

Jackie Lubert Morrow is attending a Purkin convention in Jacksonville, Fla. this week.

Warranty Deeds, short and long mortgage forms, rent notes Ledger Sheets at The Clipper

GET THE CLIPPER READING HABIT
Duplicator Paper & Second Sheets—Clipper

KERRY DRAKE



KERRY DRAKE



DEATH RATE DROPPING

The death rate from polio is dropping steadily. Progress made possible by March of June's-supported research. From 1938 through 1942 eleven of every 100 persons who contracted polio died of the disease. At last report, the death rate was down to six per 100.



PEACE

There's nothing terrible in death;

'Tis but to cast our robes away,

And sleep at night,

without a breath

To break repose till dawn of day.

... Montgomery

Southern Funeral Homes

OPP Phone ELBA

29 276

Mr. & Mrs. Bixler Brown and Mr. & Mrs. Sam Bean Young spent the weekend in Birmingham with Dr. & Mrs. Ed Woodman.

Mr. & Mrs. Ed Woodman and Miss Jeanette Garrett returned to Birmingham after a visit with her mother, Mrs. J. M. Garrett.

Mrs. Kimbly Yates and children Anne and Linda, are spending time with Mrs. Dave Yates. Mr. & Mrs. Yates and children have returned recently from Japan. He is presently assigned to Ft. Belvoir, Va.

Mr. & Mrs. T. D. Bynum of Troy and Miss Frank in Enzor and Mrs. Alvie Prater of Durham were recent guests in the home of Mrs. J. M. Garrett.

Mrs. K. M. Bently and her mother, Mrs. Smith, visited relatives in Montgomery Monday. Mrs. Smith remained for a longer visit.

Mr. & Mrs. Sam Sawyer spent Wednesday and Thursday in Birmingham.

A large number of Elbanians attended the Auburn-Texas-Tech football game in Jacksonville, Fla. New Year's day. They were a happy crowd the first half as Auburn led but in the last two periods Texas Tech ran away with the ball game to win 37-15.

In commenting on the try and game, James Martin said there were so many people there from Elba that it made him believe he was on the square. He said the game was played in the Texas Tech stadium in Auburn. At half time the Bullock County band was put on a show with their band members and other acts. It was the same as the game with a little in the way of entertainment.

LEADER SHEETS
For sale at The Clipper.

Smokey Says:

At Your Call with fast AMBULANCE SERVICE

At Your Call with fast AMBULANCE SERVICE

At Your Call with fast AMBULANCE SERVICE

At Your Call with fast AMBULANCE SERVICE

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37 Years Ago in Elba

By C. E. McDowell

For the past year or more The Elba Clipper has been publishing a column which has received much favorable comment with the possible exception of a small number of ladies who pretended not to enjoy having their present ages exposed.

We believe a goodly number of Clipper readers will be interested in reading about what happened 37 years ago.

A. S. Kirk, employed at a sawmill north of Samsom was killed while repairing a broken chain drive. In some manner his coat became entangled in the sprocket wheel and Kirk was whirled around the drive shaft, his head striking a heavy plank. He died soon after being extricated without gaining consciousness.

A Negro witness to the accident said Kirk appeared to fall forward against the sprocket which stood shoulder high from the ground. Kirk was a short white man, about 35-years-old and came here from Tampa, Fla.

A contract was let this week by the Covington Board of Commissioners to the Falls City Construction Co. for building a new courthouse at Andalusia.

—50 Years Ago—
Rainer Mercantile Co., J. Q.

HOLIDAY ON SKIS

Guests included Misses Estelle Blue, Mary Etta Lee, Cupidean Morrow, Mattie Belle Bryan, Leona Lee Ham, M. A. Lee, Gladys Rubenstein, Blanche Bradley, Louise Lee, Gusie Ral-

ner, Sallie Page; Messrs. Alvin Parker, Charles Rowe, Charley Pete Lee, Hickman Riley, Osborne Rainer, Orville Allred, Paul Roy Rubenstein, Marvin Perdue, Earl Tatum and Bartow Bullard.

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BUSINESS DIRECTORY



REPAIRS
● PLUMBING
● ELECTRIC
● REFRIGERATION
Secondary Lighting Arresters Installed for \$5.00 and \$6.00
FOR ECONOMY & EFFICIENCY
CALL
BOB FOLSOM
Phone 226

Old Shoes Can Look Like New Shoes
It is often a relief to put on an old pair of shoes especially if they have been kept in good repair with firm soles and straight heels. There is so much satisfaction in knowing that your shoes always look neat and ready to wear. You can stay within your shoe budget by depending on Rushing for regular shoe repair.
RUSHING SHOE STORE
Across from Bus Depot

We are Distributor for
★ **Champion Spark Plugs**
★ **Seiberling Tires & Tubes**
Wholesale or Retail
Closed Sundays
Elba Oil Company
S. H. Harrison, Rt. 4

★ **Dry Goods**
★ **Hardware**
★ **Groceries**
Your General Store
Invites you to
Trade with Them
C. O. Allred Jr.
Elba Mercantile Co.
A complete selection of birthday greeting cards is on display at The Clipper.

It's in the Bag!!
What's in the Bag!!
TOP-QUALITY REFRESHMENTS
When You Get Them at
JACK'S PLACE
Opp-Elba Highway
"Your Refreshment Center"

Fuller's Radio Shop
Years Experience
In Radio Repair Work
—Small Appliances
Expert Repairs on
—Record Players
—Radios
Located in Old Talley Cafe
Elba, Ala.

TO
Buy, Sell or Rent A HOUSE
S & S Real Estate
Sam Sawyer
Phone 307 or 301
SEE

Schedule of Coming Events
Elba High School
BASKETBALL SCHEDULE
January 4—Kinston Here
January 8—Andalusia Here
January 12—Dothan Here
January 15—Dothan Here
January 19—Lufkin Here
January 22—Kinston Here
January 26—Burlington Here
February 1—Enterprise Here
February 3—Lufkin Here
February 5—N. Brockton Here
February 19—Burlington Here
February 23—Andalusia Here
February 26—Opp Here

L & L SHOPPE
Nationally Advertised
Ladies Ready-to-Wear
Jean Duran
Children's Dresses
Phone 243
G. W. Smith, Rt. 3

Independent Gas & Oil
U. S. Tires & Tubes
Auto Parts & Accessories
Veteran Auto Parts
Dial 255

Three names of Clipper subscribers will appear in ads in the Business Directory each week. Persons whose names are printed may receive a pass to the Elba Theater by calling at The Clipper office any time before the next paper is printed.

An advertisement in the business directory puts your name before 1200 families in this trade territory each week.

Greeting Cards for All Occasions
At The Clipper

NEED BUSINESS FORMS?
See us for your specific record keeping needs. We have inexpensive, business-like, standard and custom printed business forms for every form of business.
ELBA CLIPPER

Most excuses are merely lies wrapped in cellophane.

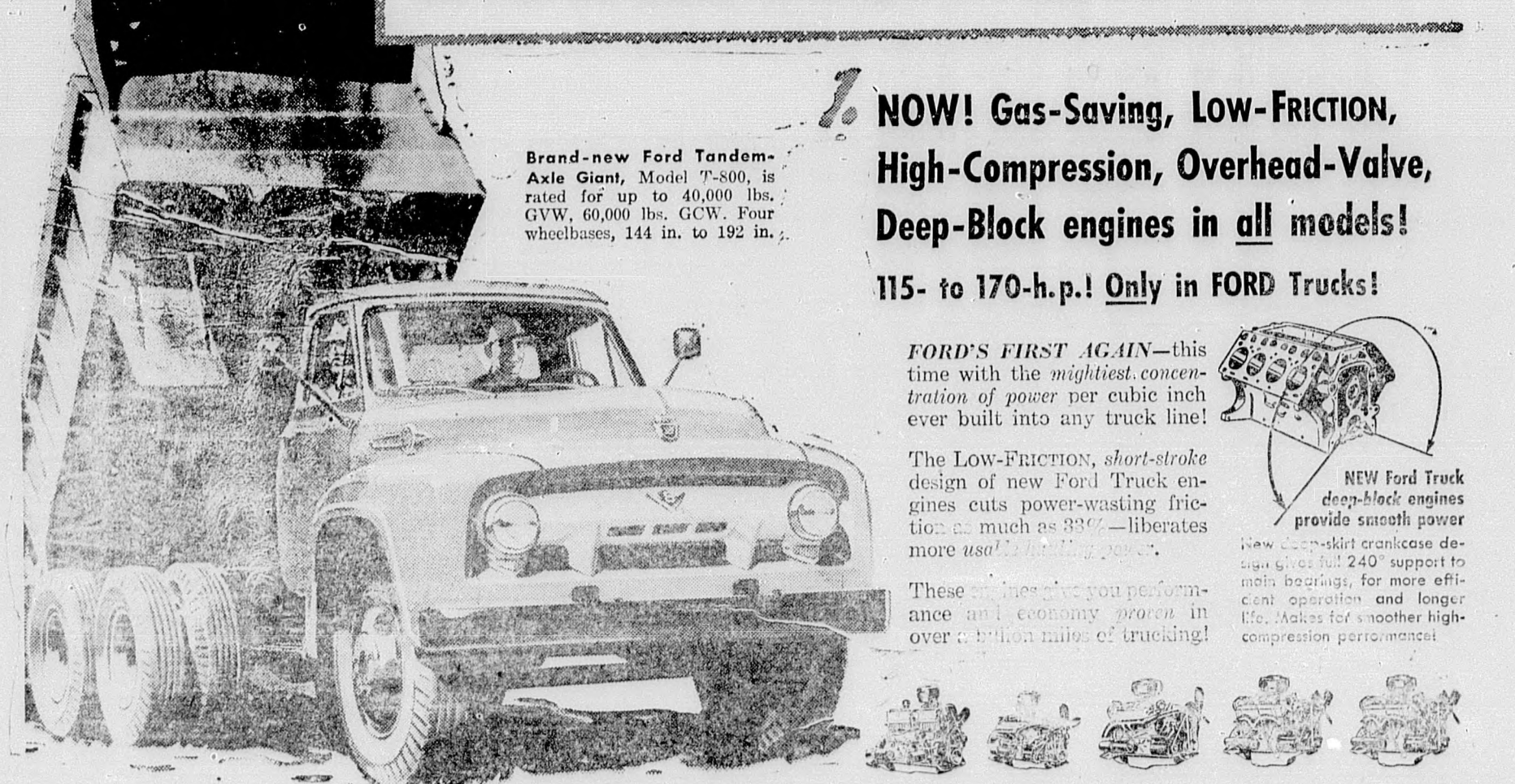
County each Week
Homes in Coffee
Goes into 1200
Advertising
In The Clipper

You Do Not Have To Flip A Coin To Tell **WAYNE FEEDS** Are the Best
TAYLOR WAREHOUSE

WESTERN AUTO ASSOCIATE STORE
Home Owned and Operated
Foy W. English

Tomorrow's Forgotten Man, Failed to Advertise Today. List Your Business in The Clipper's New Business Directory.

NOW!
The inside story on
TRIPLE ECONOMY
in new **'54 FORD TRUCKS**
How it sets new standards for savings in the 3 major fields of truck operation



Brand-new Ford Tandem-Axle Giant, Model T-800, is rated for up to 40,000 lbs. GVW, 60,000 lbs. GCW. Four wheelbases, 144 in. to 192 in.

1. NOW! Gas-Saving, Low-Friction, High-Compression, Overhead-Valve, Deep-Block engines in all models!
115- to 170-h.p.! Only in FORD Trucks!

FORD'S FIRST AGAIN—this time with the mightiest concentration of power per cubic inch ever built into any truck line!

The Low-Friction, short-stroke design of new Ford Truck engines cuts power-robbing friction as much as 33%—liberates more usable horsepower.

These new engines mean performance and economy proven in over a billion miles of trucking!

NEW Ford Truck deep-block engines provide smooth power

New cast-iron crankcase design with 240" support to main bearings for more efficient operation and longer life. And for a smoother high-compression performance.

NEW Driverized Cabs, NEW Master-Guide Power Steering, Power Brakes!
FORDOMATIC DRIVE!

New Driverized Cabs cut fatigue! New long-wearing outer plastic seat upholstery for year-round comfort. Master-Guide Power Steering* optional on most Big Jobs, Power Braking* for Pickups! Fordomatic Drive* for all models up through 1 ton! (*Extra cost.)

More truck for your money FORD TRIPLE ECONOMY TRUCKS Come in—see them today!
CANNON MOTOR CO.

Would you trade a Penny for a Dollar?

● You can if you use Natural Chilean Nitrate of Soda for your top-dressing and side-dressing needs. It costs a little more because it's worth more. But the difference in cost usually can be measured in pennies per acre, while the difference in value often amounts to dollars per acre.

Chilean "Bulldog" Soda gives you generous extra value. The nitrogen is 100 per cent nitrate. It's 100 per cent available (quick-acting), 100 per cent dependable. The minor elements make crops stronger, healthier. The sodium—26 pounds in every 100-pound sack—is a key to maximum returns on your entire fertilizer investment. It offsets the bad effects of acid-forming fertilizers...increases the efficiency of mixed fertilizers containing them. It releases "locked-up" potash in the soil...increases the availability and efficiency of soil phosphate...reduces potash, calcium and magnesium losses by leaching...develops larger, deeper root systems.

Sodium builds up the productivity of your land—more each year. It's an essential element for some crops...beneficial to most and necessary for maximum yields of many.

Pennies-per-acre difference in cost may mean dollars-per-acre difference in value to you. Chilean "Bulldog" Soda is the best fertilizer your money can buy. Use it for all of your top-dressing and side-dressing needs.

Make sure you get the **CHAMPION BRAND** CHILEAN NITRATE OF SODA. Guaranteed 26% Sodium Nitrate. 100% available. 100% dependable. The National Fertilizer Association's top product.

CHILEAN NITRATE OF SODA

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